**AXOLIGHT PRESENTS PIVOT,**

**THE INNOVATIVE MODULAR LIGHTING SYSTEM DESIGNED BY RYOSUKE FUKUSADA**

**The lighting design company launches on the market a linear and modular lamp**

**that meets the creative needs of architects and designers**

**by combining aesthetics, technology and functionality**

*May 2021* - **Pivot** by **Axolight is the new revolutionary linear and modular ceiling and suspension lighting system,** inspired by the collaboration with theJapanese designer **Ryosuke Fukusada,** one of the most interesting and engaging designers in the contemporary scene, who has already created the Alysoid lamp for Axolight.

The **Pivot** lamp is the result of the encounter between Axolight's constant technical research with the minimalism and formal cleanliness typical of the Land of the Rising Sun. It is the new protagonist of an *interior* ***deco-tech***, where aesthetics and functionality intertwine giving shape to decorative products that are contemporary, innovative, extremely functional and able to strike a chord with the public.

*“Ryosuke Fukusada's idea of Pivot has taken us on a journey towards a mathematical dimension of design and light. In algebra, the pivot is in fact the element that allows an algorithm to work”* said **Giuseppe Scaturro**, **CEO of Axolight**. "*The beauty of Pivot lies in the endless stylistic and luminous possibilities* *that can be created while using a single light point*.*"*

**Ryosuke** **Fukusada's artistic philosophy** - which stands out for its extraordinary ability to combine form and luminous practicality - thus succeeded increating an indoor decorative lamp, despite the extremely technical and architectural character of the project.

*“It all started when Axolight asked me to work on a new ceiling lamp concept. Emotion, modularity, linearity were just some of the keywords of the new company's project”* declared **Ryosuke** **Fukusada**. “*So I started to design a set of tubes that branched off from the light sources. The first drawing reminded me of a term, used both in mathematics (Gaussian!) and in sport, which my basketball coach used very often: pivot. In basketball a pivot is a movement that allows you to freely rotate one leg using the other as an axis. So I thought that this could also be applied to ceiling lights.*  *The aesthetics of this lamp was also inspired by the hishaku, a bamboo or wooden water ladle used in Japan to wash hands and purify oneself before entering a shrine. It has a simple, slender and iconic appearance, surprisingly fitting with my idea of the form and function of the Pivot lamp”.*

In its ceiling version, each lamp body of the **Pivot** system is characterized by three supporting elements joined together:a small cylinder, whose shape is reminiscent of the Japanese *hishaku*, which contains the LED source and a lens, two rotating rings (each just 1.5 cm high) which, arranged one on top of the other, allow the interconnection of each single light source to two tubular metal wire-ways thanks to an inlet hole, thus giving life to a modular and linear system. The total freedom of rotation of the two superimposed rings allows the system to create endless geometric shapes and to bring light wherever you want.

**Pivot** thus becomes a structural element of the space with which to “play” and define the environments, both from a lighting and architectural perspective.

In the standard version, each system can accommodate from two to ten light sources. The individual tubular wire-ways will be 35, 65 and 100 cm long. The system - which as standard can extend up to 10 meters - has been designed to be easily lengthened or shortened so that it may adapt to *customized* projects.

The lighting bodies have been designed to achieve high visual comfort. The constant current LED source and its lens are housed in the cylinder in a recessed position. Each light spot has a dimmable power of about 9 W (about 700 lumens). The standard lenses allow the light beam to reach an opening angle of 38 or 12 degrees. It will also be possible to modify the light spots using lenses for additional light beams and LED sources of different colour temperatures. The LED drivers are housed in a single ceiling rose and power the entire system.

**Pivot can also be used as a suspension system:** in fact, it was designed and created to be compatible with four **Axolight** suspensions collections: **Jewel Mono** by Studio Yonoh, **Liaison** by Sara Moroni, **Urban mini** by Dima Loginoff, **Virtus** by Manuel Vivian. The pendants can therefore be used as an alternative, in whole or in part, to individual ceiling spots, giving life to a lighting system with endless interpretative possibilities and suited to the world of design.

**White**, **black** and **greige** are the three standard finishes of the **Pivot** collection.

Synonymous with reliability,quality and manufacturing *Made in Italy*, **Pivot** is made up of elements produced by the Venetian artisan district, assembled by hand and tested one by one at the **Axolight** workshop in Venice - Scorzè.

[www.axolight.it](http://www.axolight.it)

[www.instagram.com/axolight](http://www.instagram.com/axolight)

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